



iHealth 2016

Clinical Informatics Conference

May 4 – 6 | Hyatt Regency | Minneapolis, Minnesota

Sponsorship Opportunities

iHealth is the educational program where clinical informaticians convene, share, and learn about implementing team-based, integrated healthcare driven by data and evidence to improve the future state of Health IT. Covering a spectrum of issues—from incorporating patient engagement strategies, to analyzing population health data, to using innovative mHealth solutions—the goal of AMIA's iHealth 2016 Clinical Informatics Conference is to provide a forum for evidence-based clinical informatics that will contribute to improvements in health and healthcare.

Sponsors of the iHealth 2016 Clinical Informatics Conference have a unique opportunity to engage with meeting attendees, leaders in the field of informatics and, more importantly, have these leaders engage with you.

The iHealth 2016 Clinical Informatics Conference includes Clinical informatics executives and leaders involved in Health IT systems deployment, projects, programs, or initiatives focused on topics such as:

- Analytics and the Learning Health System
- Patient Engagement Strategies
- Health Policy impact on IT Strategy
- Interoperability and Informatics Infrastructure
- Payment Reform and Value-based Purchasing



amia.org/ihealth2016 | [#iHealth16](https://twitter.com/iHealth16)
ihealth2016.zerista.com

Premier Sponsor *(1 available)*

\$35,000

Benefits Include:

Sponsorship acknowledgement

- Premier sponsor logo on a 22" x 28" sign at registration
- Logo included online
- Targeted messaging leading up to the meeting through AMIA eNews
- Sponsorship acknowledged during opening session

Exclusive Thursday Evening Reception sponsorship

- Signage acknowledging sponsorship at event
- Opportunity to briefly address attendees

Lunch & Learn Session (60-minutes)

- Product/solution catered lunch for up to 100 informatics leaders
 - by sponsor's invitation only
 - AMIA provides aide in the selection of attendees if requested
- Designed by the sponsor with full audio/visual
- Promoted by AMIA to all attendees

Five (5) full conference registrations

Table-top exhibit during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

iHealth 2016

Major Sponsor *(4 available)* \$20,000

Benefits Include:

Sponsorship acknowledgement

- Major Sponsor logos on a 22" x 28" sign at registration
- Logo included online
- Sponsorship acknowledged during opening session

Corporate Roundtable Session

- Space limited to 25 invited attendees (including sponsor speakers and staff)
- Your program, your speakers, your message
- Private Room
- Room signage with logo

Two (2) Attendee lists

- List specifications: name, title, organization, city, state, county; one (1) pre- and one (1) post- meeting
- Table-top exhibit during break and poster sessions
- 31" x 80" Banner stand with your corporate logo included

Three (3) full conference registrations

Partner \$7,500

Benefits Include:

Sponsorship acknowledgement

- Partner Sponsor logos on a 22" x 28" sign at registration
- Logo included online

Sponsorship acknowledged during opening session

Table-top exhibit during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

Two (2) full conference registrations

Friend \$5,000

Benefits Include:

Sponsorship acknowledgement across all summits

- Friend logos on a 22" x 28" sign at registration
- Logo included online
- Sponsorship acknowledged during opening slide presentation

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

One (1) full conference registration

Table-Top Only \$2,500

Benefits Include:

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

Preferred rate is 50% of published rate on 1 (one) full conference registration

To secure your sponsorship, please contact:

Jenn Novesky
Director of Corporate Relations, AMIA
e. jenn@amia.org
p. 240-479-2133

Personalized, custom packages are available.

