WORKING TOGETHER TO TRANSFORM HEALTH AND HEALTHCARE

Over the last 35 years, the use of informatics to inform an understanding of health and decision-making has grown exponentially thanks to the expertise and hard work of AMIA members like you.

Today, informatics as a profession is at a tipping point. No longer is it just a special skill—a “knack” for using data. Informatics is a full-fledged career path, and the key for realizing the current goals of healthcare reform.

That’s why AMIA is introducing a new five-year strategic plan—to guide the organization and its members into the next era of informatics. We’ve worked over the last few years to elicit insights and input from AMIA members—both formally and informally—and applied it in developing the plan.

As consumers across the health and healthcare spectrum push for better outcomes, lower cost and improved value, now is our collective opportunity to expand and deepen the role of informatics in transforming health and healthcare.

We invite you to get involved—connect, learn, grow and lead—and bring on the next era in informatics.

OUR CORNERSTONE

VISION:
AMIA envisions a world where informatics transforms and improves health

MISSION:
Improve health through informatics education, science and practice

VALUES:
✓ Scientific rigor
✓ Creativity and innovation
✓ Diversity of our membership
✓ Interdisciplinary collaboration
✓ Professionalism and integrity

For more information on how AMIA and its members are advancing the age of informatics, visit www.amia.org.
**OUR PATH FORWARD: AMIA’S 2015-2020 STRATEGIC PLAN**

Informatics has always been at the forefront to bridge science and research into actionable insights. Together, AMIA and its members unlock the most valuable evidence-based insights to improve health and healthcare by being the authoritative expert in applying data, information and knowledge to transform care and improve health. To accomplish this, the 2015-2020 strategic plan focuses on three core directives.

### ADVANCING PROFESSIONAL GROWTH FOR OUR MEMBERS

| To support the current and next generation of informatics professionals, we’re at the forefront of professional education and training. From certification to leadership training, AMIA is committed to professional growth and multidisciplinary, inter-professional informatics leadership throughout our careers. | 1. Enhance AMIA’s avenues for, and tangible recognition of, professional advancement for the breadth of members’ at all stages of their careers.  
2. Enrich AMIA’s avenues for organizational members to convene around shared areas of interest while preserving and enhancing the value of AMIA membership.  
3. Advance educational, publishing, and leadership training opportunities for our members.  
4. Foster collaboration and networking resources to individual and organizational members in a flexible and organic way. |

### CREATING IMPACT IN HEALTH AND HEALTHCARE

| To improve health in the United States and globally, we’re engaging with policymakers and other thought leaders to holistically improve health and healthcare with use of informatics’ science, research and practice. By engaging directly with legislators and providing access to global innovation events, AMIA is devoted to being the go-to thought leader and convener for the field. | 1. Advance policy in the informatics field and advocate on behalf of members and the field.  
2. Establish AMIA as the authoritative, evidence and data-driven voice in the improvement of Health IT.  
3. Enhance AMIA engagement with the innovation community and informatics activities globally. |

### ENHANCING LEADERSHIP FOR THE PROFESSION

| To strengthen the informatics field, we’re enhancing the ability of AMIA to serve as the leading voice for informatics professionals. By growing the capacity of the organization and expanding membership, every member will be supported with a robust organization that is nimble in serving evolving needs. | 1. Elevate AMIA’s identity and differentiation in the marketplace.  
2. Continue to grow AMIA’s diverse and loyal membership.  
3. Advance AMIA’s resources through professional development, education and training most important to members.  
4. Foster an effective organizational leadership. |