

Discovering health insights
Accelerating healthcare transformation



AMIA 2017 Annual Symposium

November 4 – 8 | Washington, D.C.

Sponsorship Opportunities

AMIA is recognized across the world of health and healthcare as the leading organization serving professionals and students in informatics. With 5,400 members and growing, AMIA influences the research and practice spanning the informatics field.

Through its scientific meetings AMIA offers educational excellence and high-quality CME-CE-MOC-II credit. This is the one meeting that brings together the entire field of health and healthcare informatics professionals and students.

Whether its name recognition, product sales, presenting innovative technology, recruiting talent, conducting focus group research, cultivating business relationships or networking with the greatest number of informaticians under one roof; AMIA 2017 Annual Symposium is the place to be.

*Informatics
is driving innovation
within the world's
fastest growing
healthcare challenges.*

Sponsorship of AMIA 2017 allows your organization to connect with 2,500+ informaticians influencing health and healthcare.

..... **Connect** with decision-makers leveraging research, insights and information to improve human health.

..... **Explore** science breakthroughs in understanding, preventing and treating diseases.

..... **Share** best practice models for managing information and communications to advance patient care.

..... **Discover** insights from the vast amounts of data driving the patient-centric approach to healthcare.

..... **Inform** healthcare's future approaches to biomedical research and innovation, healthcare information systems and public policy.

Premier \$50,000

- ▶ **Welcome Reception Networking Event**
Showcase your organization at the Symposium's most attended social event reaching 1000+ attendees
- ▶ **Corporate Roundtable Session (90-minutes)**
Customize and host an invitation-only roundtable for up to 25 Symposium attendees on a priority topic or program for your organization
- ▶ **Booth Exhibit (upon availability)**
Facilitate multi-disciplinary dialogues at a dedicated space with attendees about your organization's latest healthcare innovations
- ▶ **Sponsorship Acknowledgement**
Receive premier branding placement on the Symposium's lanyards, website, email marketing, and on signage and materials throughout the Symposium, including acknowledgment by AMIA leadership during the opening session
- ▶ **Seven (7) Symposium Registrations**
Grow professionally while networking with peers

Major \$30,000

- ▶ **Corporate Roundtable Session (90-minutes)**
Customize and host an invitation-only roundtable for up to 25 Symposium attendees on a priority topic or program for your organization
- ▶ **Booth Exhibit (upon availability)**
Facilitate multidisciplinary dialogues at a dedicated space with attendees about your organization's latest healthcare innovations
- ▶ **Sponsorship Acknowledgement**
Receive brand placement on the Symposium's website, email marketing, opening session, and on signage and materials throughout the Symposium
- ▶ **Five (5) Symposium Registrations**
Grow professionally while networking with peers

Partner \$15,000

- ▶ **Booth Exhibit (upon availability)**
Facilitate multidisciplinary dialogues at a dedicated space with attendees about your organization's latest healthcare innovations
- ▶ **Three (3) Symposium Registrations**
Support your employees' professional growth by learning from cutting-edge research, innovative technologies and successful care approaches in the field
- ▶ **Sponsorship Acknowledgement**
Receive brand placement in the opening session and on signage and materials throughout the Symposium

Sponsor \$5,000

- ▶ **Two (2) Symposium Registrations**
Support your employees' professional growth by learning from cutting-edge research, innovative technologies and successful care approaches in the field
- ▶ **Sponsorship Acknowledgement**
Receive brand placement in the opening session and on signage and materials throughout the Symposium

To secure your sponsorship, please contact:

Jenn Novesky

Director of Corporate Relations, AMIA

e. jenn@amia.org

p. 240-479-2133

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