

AMIA 2016 Joint Summits on Translational Science

March 21-24

Parc 55 Hotel, San Francisco

Sponsorship Opportunities

Summit on Translational Bioinformatics

Summit on Clinical Research Informatics

Sponsors of the Joint Summits on Translational Science have a unique opportunity to engage with more than 500 meeting attendees, leaders in the field of informatics and, more importantly, have these leaders engage with you.

Translational bioinformatics includes innovative methods and discoveries applied to biologic data, with special focus on human application, including personalized medicine. Clinical research informatics focuses on innovations related to the management of information related to clinical trials and includes informatics related to secondary research use of clinical data. New to the Joint Summits this year is the addition of an Implementation Informatics track focused on innovation.

amia.org/jointsummits2016

#TBICRI16

jointsummits2016.zerista.com

Who attends the Joint Summits?

- + Clinical and translational investigators with an interest in biomedical informatics as it applies to clinical and translational research
- + Sponsors and managers of research institutions and programs
- + Bioinformaticians, statistical geneticists, and molecular biologists with interests in informatics applied to clinical research (i.e., research on human subjects or material/data of human origin)
- + Biomedical and health informatics researchers, faculty, and students
- + Community health advocates and those working to advance community-based research
- + Computer scientists and system developers
- + Computational biologists with interests in human disease
- + Government officials and policy makers concerned with health, healthcare, and biomedical and translational research

Premier Sponsor (3 available)

\$35,000

Sponsorship acknowledgement across all summits

- Premiere sponsor logos on a 22" x 28" sign at registration
- Premiere sponsor logos on Meeting App
 - Used by majority of attendees, above industry average
 - Summary of usage data sent post-meeting
- Logo included online and in printed materials
- Targeted messaging leading up to the meeting through AMIA eNews
- Sponsorship acknowledged during opening session

Exclusive host for one day of the summits

- Sole logo on one 22" x 28" signs to be displayed prominently at conference
- Targeted messaging leading up to the meeting through AMIA eNews

Lunch & Learn Session (60-minutes)

- Product/solution catered lunch for up to 100 informatics leaders by sponsor's invitation only
- AMIA provides aid in the selection of attendees
- Designed by the sponsor with full audio/visual
- Promoted by AMIA to all attendees

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

Five (5) full conference registrations

Major Sponsor (4 available) \$20,000

Sponsorship acknowledgement across all summits

- Major sponsors logos on a 22" x 28" sign at registration
- Logo included online and in printed materials
- Sponsorship acknowledged during opening slide presentation

Corporate Roundtable Session

- Space limited to 25 invited attendees (including sponsor speakers and staff)
- Your program, your speakers, your message
- Private Room
- Room signage with logo

Sponsorship sign acknowledgement at Poster Session

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

Three (3) full conference registrations

Partner \$7,500

Sponsorship acknowledgement across all summits

- Partner logos on a 22" x 28" sign at registration
- Logo included online and in printed materials
- Sponsorship acknowledged during opening slide presentation
- Sponsorship acknowledgement at Billiards Session, the premier social event of the meeting

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

Two (2) full conference registrations

Friend \$5,000

Sponsorship acknowledgement across all summits

- Partner logos on a 22" x 28" sign at registration
- Logo included online and in printed materials
- Sponsorship acknowledged during opening slide presentation

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

One (1) full conference registration

To secure your sponsorship, please contact:

Jenn Novesky

Director of Corporate Relations, AMIA

e. jenn@amia.org

p. 240-479-2133

Personalized, custom packages are available.

Who attends the Joint Summits?

- + Health information and knowledge management professionals
- + Health IT industry professionals and consultants
- + Industry representatives related to clinical research and translational research
- + Staff members and researchers implementing the informatics components of Clinical and Translational Science Awards (CTSA)
- + Standards developers
- + Designers and developers of EHRs
- + Developers and sponsors of patient registries

Table-Top Only \$2,500

Table-top during break and poster sessions

- 31" x 80" Banner stand with your corporate logo included

Preferred rate is 50% of published rate on 1 (one) full conference registration

