AMIA Pre-Hill Day Orientation

Dr. Margo Edmunds, PPC Chair
Dr. Ross D. Martin, VP, Policy & Development
September 4, 2014
2014 Hill Day Schedule

- 8:15 a.m. Arrive Capitol Visitor Center Security Entrance
- 8:30 a.m. Registration and Breakfast- Congressional Meeting Room North
- 8:45 a.m. Welcome and Opening Remarks- Margo Edmunds, PPC Chair, Ross Martin, VP, Policy & Development
- 9:30 a.m. Overview of Logistics, Process, and Materials- Doug Peddicord and Margo Edmunds
- 10:00 a.m. Remarks by Energy & Commerce TBA
- 10:45 a.m. Proceed to appointments with Congressional staff
- 5:00 p.m. Optional Debrief (meet after last appointment)

*Tortilla Coast*
400 First Street SE
Washington DC
202-546-6768

Located on the House side. Walk down 1st St. away from the Capitol and it will be on the left hand side
Purpose of AMIA Hill Day

- Represent AMIA and build valuable relationships in Congress
- Educate Congress about issues important to AMIA
- Present AMIA and yourself as a resource to your member of Congress
- Spread awareness about AMIA, health information technology and informatics
- Make a difference for the biomedical and health informatics community
Overarching Hill Day Focus

- Introductions to and education of (new) congressional staff
- Reinforce availability of AMIA for informatics expertise, advice, and assistance
- Help strengthen and expand recognition and funding for biomedical and health informatics education, practice, and research.
- Help ensure availability of a trained and competent informatics workforce
- Protect funding for core biomedical and health informatics research and training programs and services
- Assure sound implementation and evaluation of Health IT
Tips for Congressional Visits

• Group LEAD typically “kicks off” the conversation
• Know whether you are in a Democrat or Republican office
• Introduce yourselves - emphasize yourself as a constituent - make a personal connection
• Be prepared - be brief - be polite
• Expect the unexpected
• **Listen** to the congressional staff
• Get their contact information for possible follow up
• Accentuate the positive
• Bring business cards
• Leave behind AMIA informational materials/packets
• Write a thank-you note
AMIA’s 2014 Policy Priorities

Research, Practice, and Workforce

• **Research**: Advocate for ongoing funding for informatics research and innovation (AHRQ, NIST, NIH, NLM)

• **Practice**: Advocate for ongoing focus on the impact of Health IT on workflow, patient safety, and improving quality of care, including EHRs, HIEs, and national infrastructure (AHRQ, CDC, CMS, ONC, VA)

• **Workforce**: Advocate for ongoing support for informatics scientists, and Health IT workforce education and training (researchers, practitioners, and scientists) (AHRQ, NLM, ONC)
AMIA’s Ongoing Policy Interests

- Biomedical, clinical, translational, population/public health and applied health informatics practice and research
- Comparative effectiveness research
- Data stewardship
- Electronic health records
- Evidenced-based practice
- Health information exchange
- Health information technology
- HIPAA (privacy, confidentiality and security)
- Interoperability
- National health information network
- Personal health records
- Standards
AMIA Talking Points: Lead Positions

- The role of health information technology (HIT) is growing rapidly - AMIA, with its technical expertise in biomedical and health informatics, will continue to be a resource for Congress and its staff.

- There is an urgent need for clinicians and others to have health information (HIT) technology knowledge and skills; a well educated and trained workforce is essential to successful implementation and use of HIT.

- Ongoing funding for research and evaluation of HIT is essential to assuring successful use and integration into health delivery systems.

- AMIA supports policies and regulations that enable research to improve the health of individuals and populations through personal health strategies, public health and healthcare services.
Hill Day Logistics

- Please be prompt
- We need to enter the Capitol Visitor Center as a group
- If you are running late please call Susie Aguirre at 202-701-7123
- Wear COMFORTABLE shoes
- The day begins with a breakfast informational session
- We will visit congressional offices in groups
- Each group will have a designated lead
- AMIA will provide packets containing AMIA leave behinds and talking points for you to use during your visits
Hill Day Logistics con’t

• We will provide you with materials electronically in advance of 9/3 for review and will provide hard copies of all leave behind materials for your meetings
• Final appointment schedules will be issued the evening of September 2nd
• Please let us know immediately if your plans change or you are unable to participate, as this will affect scheduled meetings
• Familiarize yourself with AMIA talking points and materials
• For refreshments in between your meetings, the Senate and House office buildings have cafeterias located on the ground or basement floors
Getting To Hill Day

• Leave luggage at your hotels
• Allow enough time; security is tight
  – Any bag larger than 14" wide x 13" high x 4" deep is prohibited.
  – All bags are subject to a lengthy search and security screening.
• Wear comfortable shoes; we do lots of walking
• Listen to the weather report (bring an umbrella if rain)
• Take Metro or taxi
• There are three Metro stops found within walking distance of the Capitol:
  ▪ Union Station - Located at First Street, NW, and Massachusetts Avenue).
  ▪ Capitol South - Located at First Street between C and D Streets, SE.
  ▪ Federal Center, SW - Located at the Southwest corner of Third and D streets, SW.
• Let us know if you are lost or running late
Nearby Metro Stations
Map of Capitol Buildings
AMIA Policy Resources

- https://www.amia.org/public-policy
- https://www.amia.org/public-policy/testimony-comments-reports
- https://www.amia.org/public-policy/annual-policy-meeting
Selected Hill Day Resources

- Capitol Hill Visitors Center
  [www.visitthecapitol.gov/index.html](http://www.visitthecapitol.gov/index.html)
- Capitol Hill Buildings and Maps
  [www.aoc.gov/cc/cobs/index.cfm](http://www.aoc.gov/cc/cobs/index.cfm)
- Capitol [www.aoc.gov](http://www.aoc.gov)
- DC Metro Rail  [www.wmata.com/](http://www.wmata.com/)
- Government Printing Office  [www.access.gpo.gov](http://www.access.gpo.gov)
- Thomas  [www.thomas.loc.gov](http://www.thomas.loc.gov)
- U.S. Senate  [www.senate.gov](http://www.senate.gov)
AMIA Elevator Pitch

• **AMIA is** the center of action for more than 4,000 health care professionals, informatics researchers and thought-leaders in biomedicine, health care and science. AMIA is an unbiased, authoritative source within the informatics community and the health care industry. AMIA applies research and technology to the advancement of patient care and public health, as well as to teaching, administration and policy

• **AMIA represents** and serves leading informaticians, including clinicians, scientists, researchers, educators, librarians, students and other informatics professionals, who rely on data to connect people, information and technology

• **AMIA connects** a broad community of professionals and students interested in informatics. AMIA is the bridge for knowledge and collaboration across a continuum, from basic and applied research to the consumer and public health arenas
Informatics and Health IT

• **Informatics is** the science of how to use data, information and knowledge to improve human health and the delivery of health care services

• **Health IT is** part of informatics and an essential aspect of AMIA, but technology and technological considerations are only one component of the association’s work. Health IT enables advancements in health care by providing the tools with which to set knowledge in motion
AMIA and its Members

• As the voice of the nation’s top biomedical and health informatics professionals, AMIA members play a leading role in:
  – moving basic research findings from bench to bedside
  – evaluating interventions across communities
  – assessing the affect of health innovations on health policy
  – advancing the field of informatics

• With members who include world-class scholars and practitioners, AMIA is leading the way in transforming health care through trusted science, education, and practice of informatics
What is (Biomedical) Informatics?

- Biomedical informatics (BMI) is the interdisciplinary, scientific field that studies and pursues the effective uses of biomedical data, information, and knowledge for scientific inquiry, problem solving and decision making, motivated by efforts to improve human health
  - develops, studies and applies theories, methods and processes for the generation, storage, retrieval, use, and sharing of biomedical data, information, and knowledge
  - builds on computing, communication and information sciences and technologies and their application in biomedicine
  - investigates and supports reasoning, modeling, simulation, experimentation and translation across the spectrum from molecules to populations, dealing with a variety of biological systems, bridging basic and clinical research and practice, and the healthcare enterprise
  - recognizing that people are the ultimate users of biomedical information, draws upon the social and behavioral sciences to inform the design and evaluation of technical solutions and the evolution of complex economic, ethical, social, educational, and organizational systems

www.amia.org
Need More Information Between Now and Hill Day?

Ross D. Martin, MD, MHA
240-479-2133 (office)
ross@amia.org
Emergency Contact Information On Hill Day

Ross Martin: 202-697-3077
Susie Aguirre: 202-701-7123
Doug Peddicord: 443-670-7996
AMIA Office: 301-657-1291
Questions?

Comments?