AMIA Hill Day

Dr. Margo Edmunds, PPC Chair
Dr. Ross D. Martin, VP, Policy & Development
September 4, 2014
• 8:15 a.m. Arrive Capitol Visitor Center Security Entrance
• 8:30 a.m. Registration and Breakfast- Congressional Meeting Room North
• 8:45 a.m. Welcome and Opening Remarks
  – Blackford Middleton, AMIA Board of Directors Chair
  – Margo Edmunds, PPC Chair
  – Ross Martin, VP, Policy & Development
• 9:00 a.m. Remarks by Energy & Commerce Staff, Robert Horne
• 9:20 a.m. Overview of Logistics, Process, and Materials- Doug Peddicord and Margo Edmunds
• 10:45 a.m. Proceed to appointments with Congressional staff
  – Follow individual group schedules
• 5:00 p.m. Optional Debrief (meet after last appointment)
  *Tortilla Coast*
  400 First Street SE
  Washington DC
  202-546-6768
  Located on the House side. Walk down 1st St. away from the Capitol and it will be on the left hand side.
Purpose of AMIA Hill Day

- Represent AMIA and build valuable relationships in Congress
- Educate Congress about issues important to AMIA
- Present AMIA and yourself as a resource to your member of Congress
- Spread awareness about AMIA, health information technology and informatics
- Make a difference for the biomedical and health informatics community
Overarching Hill Day Focus

- Introductions to and education of (new) congressional staff
- Reinforce availability of AMIA for informatics expertise, advice, and assistance
- Help strengthen and expand recognition and funding for biomedical and health informatics education, practice, and research.
- Help ensure availability of a trained and competent informatics workforce
- Protect funding for core biomedical and health informatics research and training programs and services
- Assure sound implementation and evaluation of Health IT
Tips for Congressional Visits

• Group LEAD typically “kicks off” the conversation
• Know whether you are in a Democrat or Republican office
• Introduce yourselves - emphasize yourself as a constituent - make a personal connection
• Be prepared - be brief - be polite
• Expect the unexpected
• **Listen** to the congressional staff
• Get their contact information for possible follow up
• Accentuate the positive
• Bring business cards
• Leave behind AMIA informational materials/packets
• Write a thank-you note
AMIA’s 2014 Policy Priorities

Research, Practice, and Workforce

- **Research**: Advocate for ongoing funding for informatics research and innovation (AHRQ, NIST, NIH, NLM)
- **Practice**: Advocate for ongoing focus on the impact of Health IT on workflow, patient safety, and improving quality of care, including EHRs, HIEs, and national infrastructure (AHRQ, CDC, CMS, ONC, VA)
- **Workforce**: Advocate for ongoing support for informatics scientists, and Health IT workforce education and training (researchers, practitioners, and scientists) (AHRQ, NLM, ONC)
AMIA’s Ongoing Policy Interests

- Biomedical, clinical, translational, population/public health and applied health informatics practice and research
- Comparative effectiveness research
- Data stewardship
- Electronic health records
- Evidenced-based practice
- Health information exchange
- Health information technology
- HIPAA (privacy, confidentiality and security)
- Interoperability
- National health information network
- Personal health records
- Standards
AMIA Talking Points: Lead Positions

• The role of health information technology (HIT) is growing rapidly - AMIA, with its technical expertise in biomedical and health informatics, will continue to be a resource for Congress and its staff

• There is an urgent need for clinicians and others to have health information (HIT) technology knowledge and skills; a well educated and trained workforce is essential to successful implementation and use of HIT

• Ongoing funding for research and evaluation of HIT is essential to assuring successful use and integration into health delivery systems

• AMIA supports policies and regulations that enable research to improve the health of individuals and populations through personal health strategies, public health and healthcare services
Hill Day Logistics

- If you have problems or need assistance of any kind, please call Susie Aguirre at 202-701-7123
- We will visit congressional offices in groups each group will have a designated lead
- If you need to break off from the group (to take a call, etc.), please let your group leader know.
- AMIA will provide packets containing AMIA leave beinds and talking points for you to use during your visits
- Familiarize yourself with AMIA talking points and materials
- For refreshments in between your meetings, the Senate and House office buildings have cafeterias located on the ground or basement floors
Hill Day Groups

• Blackford Middleton, Nigam Shah, Howard Strasburg, Doug Peddicord

• Mark Segal, Frank Naeymi-Rad, Michael Weiner, Ross Martin

• Neil Sarkar, Laura Wiley, Susie Aguirre, Karen Greenwood

• Don Detmer, Jessica Nadler, Greg Alexander, Scott Haber

• Margo Edmunds, Brian Dixon, Jeff Williamson
Nearby Metro Stations
AMIA Policy Resources

- https://www.amia.org/public-policy
- https://www.amia.org/public-policy/testimony-comments-reports
- https://www.amia.org/public-policy/annual-policy-meeting
Selected Hill Day Resources

- Capitol Hill Visitors Center [www.visitthecapitol.gov/index.html](http://www.visitthecapitol.gov/index.html)
- Capitol [www.aoc.gov](http://www.aoc.gov)
- DC Metro Rail [www.wmata.com/](http://www.wmata.com/)
- Government Printing Office [www.access.gpo.gov](http://www.access.gpo.gov)
- Thomas [www.thomas.loc.gov](http://www.thomas.loc.gov)
- U.S. Senate [www.senate.gov](http://www.senate.gov)
AMIA Elevator Pitch

- **AMIA is** the center of action for more than 4,000 health care professionals, informatics researchers and thought-leaders in biomedicine, health care and science. AMIA is an unbiased, authoritative source within the informatics community and the health care industry. AMIA applies research and technology to the advancement of patient care and public health, as well as to teaching, administration and policy.

- **AMIA represents** and serves leading informaticians, including clinicians, scientists, researchers, educators, librarians, students and other informatics professionals, who rely on data to connect people, information and technology.

- **AMIA connects** a broad community of professionals and students interested in informatics. AMIA is the bridge for knowledge and collaboration across a continuum, from basic and applied research to the consumer and public health arenas.
Informatics and Health IT

- **Informatics is** the science of how to use data, information and knowledge to improve human health and the delivery of health care services.

- **Health IT is** part of informatics and an essential aspect of AMIA, but technology and technological considerations are only one component of the association’s work. Health IT enables advancements in health care by providing the tools with which to set knowledge in motion.
• As the voice of the nation’s top biomedical and health informatics professionals, AMIA members play a leading role in:
  – moving basic research findings from bench to bedside
  – evaluating interventions across communities
  – assessing the affect of health innovations on health policy
  – advancing the field of informatics

• With members who include world-class scholars and practitioners, AMIA is leading the way in transforming health care through trusted science, education, and practice of informatics
What is (Biomedical) Informatics?

- Biomedical informatics (BMI) is the interdisciplinary, scientific field that studies and pursues the effective uses of biomedical data, information, and knowledge for scientific inquiry, problem solving and decision making, motivated by efforts to improve human health
  - develops, studies and applies theories, methods and processes for the generation, storage, retrieval, use, and sharing of biomedical data, information, and knowledge
  - builds on computing, communication and information sciences and technologies and their application in biomedicine
  - investigates and supports reasoning, modeling, simulation, experimentation and translation across the spectrum from molecules to populations, dealing with a variety of biological systems, bridging basic and clinical research and practice, and the healthcare enterprise
  - recognizing that people are the ultimate users of biomedical information, draws upon the social and behavioral sciences to inform the design and evaluation of technical solutions and the evolution of complex economic, ethical, social, educational, and organizational systems
Need More Information Between Now and Hill Day?

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Emergency Contact
Information On Hill Day

Ross Martin: 202-697-3077
Susie Aguirre: 202-701-7123
Doug Peddicord: 443-670-7996
AMIA Office: 301-657-1291
Questions?

Comments?