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Contact: Tia Abner  
301-657-1291 ext. 105  
tia@amia.org

**AMIA Announces University of Cincinnati (UC) as Newest 10x10 Program Partner**

**Bethesda, MD, October 2, 2008** –AMIA is pleased to announce the formal partnership of the University of Cincinnati (UC) with the 10x10 program. Peter J. Embi, MD, MS, Assistant Professor of Clinical Medicine, Director of the UC Center for Health Informatics (CHI), and Director of Clinical and Translational Research Informatics for the UC Medical Center, will serve as the director of the UC 10x10 offering.

Don E. Detmer, President and CEO, notes that “AMIA is delighted that the University of Cincinnati will offer this survey course examining the key issues and challenges facing the rapidly emerging field of clinical research informatics. The timing is ideal, especially in light of the Clinical Translational Sciences Awards (CTSAs) and AMIA’s ongoing efforts to facilitate the goals of Dr. Zerhouni’s NIH Roadmap and the National Center for Research Resources. Further, it echoes nicely the goal of AMIA’s Board when it created the Clinical Research Informatics Task Force. Dr. Embi’s course will add a terrific new perspective to the 10x10 program.”

The AMIA10x10 program prepares professionals in the health, biomedical and IT areas to address informatics issues in the workplace. In addition to defining the clinical research informatics (CRI) domain and highlighting the key challenges and opportunities facing CRI, this course will introduce students to key models, approaches, tools, regulatory/ethical issues and initiatives driving CRI developments and practice. The course will also provide students with an understanding of the relationships that exist between CRI and the clinical informatics, public health informatics, and bioinformatics domains.

“I applaud the remarkable success of the AMIA 10x10 program in recent years, and we are proud to contribute to the growth of this excellent program. As an AMIA partner, our new 10x10 offering will complement other 10x10 courses by focusing on the concepts central to the important and rapidly developing domain of clinical research informatics,” said Dr. Embi.

AMIA has recognized CRI as a critical domain in the field along with Clinical Informatics, Public Health Informatics, and Translational Bioinformatics. Ongoing efforts by the AMIA Clinical Research Informatics Steering Task Force and the Clinical Research Informatics Working Group are helping to advance CRI and position AMIA as the leading professional home for CRI professionals.

Dr. Philip Payne, PhD, co-chair AMIA Clinical Research Informatics Steering Task Force and CRI 10x10 faculty member adds, “The creation of this new 10x10 program, focusing on the exciting and emergent domain of clinical research informatics, demonstrates AMIA’s commitment to create a true professional home for informaticians working in the clinical and translational sciences. Given the growing demand for training in this important area, the clinical research informatics 10x10 will hopefully become one of the cornerstones for training a new generation of clinical research informaticians.”

Topics covered in the CRI 10x10 course will include basic biomedical informatics and clinical research principles as well as applications, measures, and enterprise systems relevant to clinical research.

The course is delivered on-line and includes multimedia presentations along with access to the instructional materials. Students who complete the 10x10 course have the option of continuing their education and training through programs offered by UC. For additional information, visit <http://www.uc.edu>. The first AMIA10x10 at UC course offering will begin in January 2009. An in-person session, led by Dr. Embi, will be held in conjunction with the Spring Congress taking place May 28-30 in Orlando, Florida. A complete course description and registration information will be available on the AMIA Web site in late October at: [www.amia.org](http://www.amia.org) as well as on the UC CHI website at: <http://www.uc.edu/chi/>.

### About AMIA

AMIA is the professional home for biomedical and health informatics. AMIA is dedicated to promoting the effective organization, analysis, management, and use of information in health care in support of patient care, public health, teaching, research, administration, and related policy. AMIA’s 4,000 members advance the use of health information and communications technology in clinical care and clinical research, personal health management, public health/population, and translational science with the ultimate objective of improving health. *Complete information about AMIA is available at: [www.amia.org](http://www.amia.org).*

### About the University of Cincinnati (UC)

The University of Cincinnati, Ohio’s premier urban research university, traces its origins to 1819, the year in which Cincinnati College and the Medical College of Ohio were chartered. In 1870, the City of Cincinnati established the University of Cincinnati, which later absorbed the earlier institutions. In 1906, the University of Cincinnati created the first cooperative education program in the United States. For many years, the University of Cincinnati was the second oldest and second largest municipal university in the country. In 1968, UC became a “municipally sponsored, state affiliated” institution, entering a transitional period culminating on July 1, 1977 when UC joined the university system of Ohio. The University of Cincinnati is classified as a Research University (Very High Research Activity) by the Carnegie Commission, and is ranked as one of America’s top public research universities by the National Science Foundation.